



Agile

**Product
Owner**

**MUST
have**
Skills

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Product owner is someone with clear vision of product, s(he) defining those vision in well defined user stories.

The Product Owner is the main stakeholder in a agile project. Apart from PO there are other three roles (scrum master, agile team & stakeholder) in scrum framework

In short product owner lead a team towards a vision, in small steps, regularly stopping along the way to check-in, adjust, calibrate and moving forward.

8 Essential Characteristics

Every Product Owner should have

A good Product Owner is in the loop. But an engaged Product Owner is one, that is not only committed to the process, but to finalize the product and its vision

A good Product Owner is available to the team within reason. It is important to strike a good balance between baby-sitting the team and letting them grow on their own.

A good Product Owner knows the features of a product. But the best one have in-depth customer feedback, market research and other stakeholders feedback.

Experience is not the criteria, as failure is also a learning. To be a best Product Owner, you can learn from the deliverables of sprint/release/iteration, as those small steps define your destiny

When comes to product owner
introvert or extrovert doesn't
matter, the best product owner is
the one available every day to team
to answer any question.

A good Product Owner is Agile. But the best Product Owner is the one who is **not afraid of any change** or improvements, means identify problem and fix faster.

Attend daily scrum and retrospective regularly with respect to the scrum culture, it will help you to identify the pain points of your own process

Product Owner

Common Mistakes

A stand in Product Owner is a person acting on behalf of the actual Product Owner. Rather than delegating responsibility the PO should be hands on and directly participate in work.

The Product Owner should have **sufficient authority**, so that the role can be effectively fulfilled.

Symptoms of an overworked product owner include neglecting product backlog grooming, missing sprint planning or review meetings, and not being available for questions.

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Product Owner

Defined by

Best Agile Books

www.yodiz.com

Do Better Scrum

by Peter Hundermark

Product Owner's primary responsibility is to optimize return on investment (ROI) by ensuring that the Scrum Team Members are engaged in delivering the currently most valuable product features

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What Every Product Owner Should Know

<http://www.scrumsense.com/>

Scrum attempts to simplify the often confusing web of relationships through defining a clear set of roles and responsibilities.

Within the inner circle above, lies the Scrum Team. This includes the Product Owner, ScrumMaster and the Team. Within this boundary there should be no barriers to communication

This team is collectively held accountable for the success of the product, and there should be an open dialogue between all its members.

The Product Owner's main focus of communication should be with customers (who pay the bill) and other stakeholders who may have an interest in the product.

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Essential Scrum

Kenneth S. Rubin's

“It doesn’t matter if the focus is on an external product or an internal application;

the product owner still has the obligation to make sure that the most valuable work possible, which can include technically focused work, is always performed.

To ensure that the team rapidly builds what the product owner wants, the product owner actively collaborates with the ScrumMaster and development team and must be available to answer questions soon after they are posed.”

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