



Inspirational  
**Quotes**

By  
**Entrepreneur**

**Product  
Strategist**

**Product  
Strategist**

Steve Jobs represents a whole range of values and ideas in pluralistic American culture. He was a **barefoot hippy capitalist** who did more to change our everyday lives than anyone since Thomas Edison.

STEVE JOBS AND PHILOSOPHY  
(POPULAR CULTURE AND PHILOSOPHY)  
BY SHAWN E. KLEIN

<http://goo.gl/ahwSLE>

*Every experience.*

*No matter how bad it seems,  
holds within it a blessing of  
some kind.*

*The goal is to find it*

B U D D H A



What does it really mean to “think different”? Can entrepreneurs be made or are they just born? If Jobs didn’t make any major inventions, what was his contribution?

STEVE JOBS AND PHILOSOPHY  
(POPULAR CULTURE AND PHILOSOPHY)  
BY SHAWN E. KLEIN

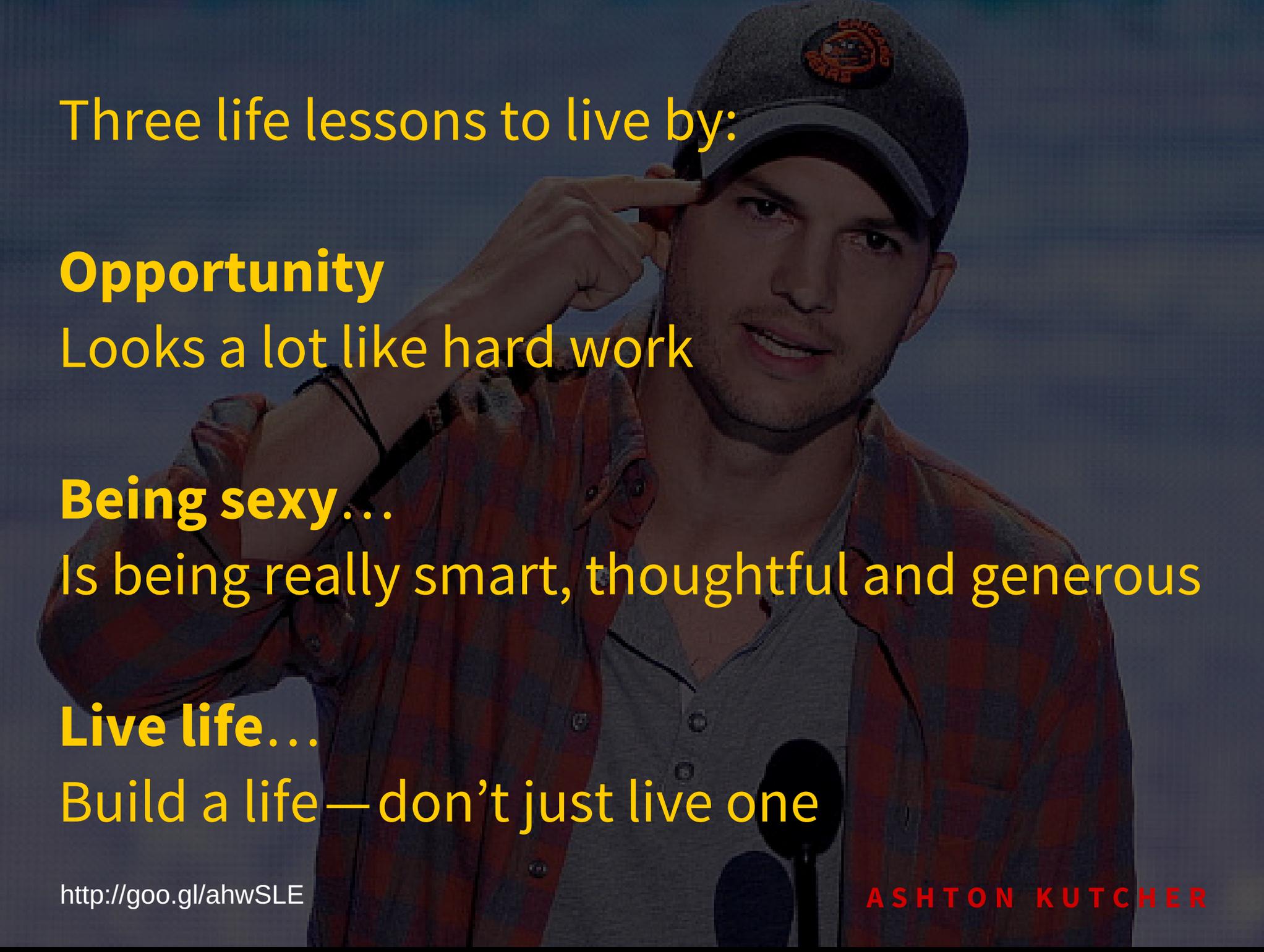
*Mark Zuckerberg, Richard Reed and the late Steve Jobs* have all founded successful, well-respected businesses, **while donning a round neck.** Their companies have also been places of innovation, creativity and, most of all, happiness within the work force.

RICHARD BRANSON  
FOUNDER AT VIRGIN GROUP

The word **Innovation** to me is about **creating** something **tangible** from the **intangible**.  
Innovators create value that people didn't know existed.

ROBERT HERJAVEC  
FOUNDER OF HERJAVEC GROUP,

<http://goo.gl/ahwSLE>

A photograph of Ashton Kutcher wearing a grey baseball cap with a logo and a red and black plaid shirt over a grey t-shirt. He is pointing his right index finger to his ear. The background is a blurred outdoor setting.

Three life lessons to live by:

**Opportunity**

Looks a lot like hard work

**Being sexy...**

Is being really smart, thoughtful and generous

**Live life...**

Build a life—don't just live one

I **rewrite the rule** of the salaryman when I quit my fast-track job at Industrial Bank of Japan. I also rewrote a cultural rule when I mandated all Rakuten employees **speak English**. ... **some old rules** will need to be **rewritten**.

**HIROSHI MIKITANI**  
CEO, RAKUTEN INC

<http://goo.gl/ahwSLE>

If you are a social venture capitalist and are looking to deploy capital with the highest possible *social return per dollar invested*, we should talk. I think you will find that here is no more measurable, scalable, and high impact way to educate the world

SALMAN KHAN  
KHAN ACADEMY

<http://goo.gl/ahwSLE>

*We all have the ability to create something out of nothing.*

*Think about that for a second. You have that power*

ROBERT HERJAVEC  
FOUNDER OF HERJAVEC GROUP,

<http://goo.gl/ahwSLE>

In the venture capital industry, just picking winners is a losing strategy.

The goal is to pick blockbusters, companies that can scale from a team of founders in a garage to a multi-billion-dollar IPO in less than a decade.

**REID HOFFMAN**  
**ENTREPRENEUR. PRODUCT STRATEGIST.**  
**INVESTOR.**

<http://goo.gl/ahwSLE>

“The billion-dollar tech startup was once the stuff of myth, but now they seem to be everywhere, back by a bull market and a new generation of disruptive technology,”

**REID HOFFMAN**  
**ENTREPRENEUR. PRODUCT**  
**STRATEGIST. INVESTOR.**

<http://goo.gl/ahwSLE>

Some say the proliferation of unicorns is a sign of another tech bubble.

**FORTUNE MAGAZINE**  
**WWW.FORTUNE.COM**

<http://goo.gl/ahwSLE>

As the number of unicorns have grown, so has the skepticism about these billion-dollar maybes.

**REID HOFFMAN**  
**ENTREPRENEUR. PRODUCT**  
**STRATEGIST. INVESTOR.**

<http://goo.gl/ahwSLE>

Nine out of 10 startups fail, which is why the failure post-mortem has become so common that it's practically a Silicon Valley cliché. Some of these essays are honest, enlightening, and brave

**FORTUNE MAGAZINE**  
**WWW.FORTUNE.COM**

<http://goo.gl/ahwSLE>

“If you double the number of experiments you do per year you’re going to double your inventiveness.”

**JEFF BEZOS**  
**CEO OF AMAZON**

<http://goo.gl/ahwSLE>

One day you'll understand  
that it's harder to be kind  
than clever

**JEFF BEZOS**  
**CEO OF AMAZON**

<http://goo.gl/ahwSLE>

Let's start with your relationship with technology. No generation has been as liberated and as connected by technology as yours.

But also, no generation has been as enslaved and as distracted by technology.

**ARIANNA HUFFINGTON  
PRESIDENT AND EDITOR-IN-CHIEF AT  
THE HUFFINGTON POST MEDIA GROUP**

<http://goo.gl/ahwSLE>

What can we gain by sailing to the moon if we are not able to cross the abyss that separates us from ourselves?

This is the most important of all voyages of discovery, ....

**T H O M A S M E R T O N**

<http://goo.gl/ahwSLE>

The world will drag you by the hand, yelling, 'This is important! And this is important! And this is important! You need to worry about this! And This! And This!' And each day, it's up to you to yank your hand back, put it on your heart and say, 'No. This is what's important.'

**IAIN THOMAS**

<http://goo.gl/ahwSLE>

The most powerful beliefs are the ones I call core beliefs, because they tell you who you are. It's critical to hold positive core beliefs and to activate them in your daily life. The more you activate your core beliefs, the more dynamic and transformed your reality will be.

**DEEPAK CHOPRA MD**  
**FOUNDER, CHOPRA FOUNDATION**

<http://goo.gl/ahwSLE>

Passion and purpose will keep people focused on the job at hand, and ultimately separate the successful from the unsuccessful.

**RICHARD BRANSON**  
**FOUNDER AT VIRGIN GROUP**

<http://goo.gl/ahwSLE>

On your own journey, consider every “No” an opportunity to move toward a “Yes.” Persistence is the key to finding a solution. There will be some dead ends, but stick to your guns, keep trying different paths to your goal, and you’ll eventually find the answer.

**DJ PATIL**

**U.S. CHIEF DATA SCIENTIST AT WHITE  
HOUSE OFFICE OF SCIENCE AND  
TECHNOLOGY POLICY**

<http://goo.gl/ahwSLE>

MVP's help you discover “what really matters”

ERIC RIES  
THE LEAN STARTUP

<http://goo.gl/ahwSLE>

What separates MVPs from traditional market research is that it is a deliberate experimentation approach based in customer behavior, not opinion.

**ERIC RIES**  
**THE LEAN STARTUP**

<http://goo.gl/ahwSLE>

# There are two reasons why we're so bad at reaching our goals:

- The first is that we bite off more than we can chew.
- The second reason most self-improvement efforts are doomed to fail is that our emotions have a nasty habit of hijacking our behavior.

DR. TRAVIS BRADBERRY  
COAUTHOR EMOTIONAL INTELLIGENCE 2.0 &  
PRESIDENT AT TALENTSMART

Every relationship you have is an investment, but how many of these relationships actually “pay off”? I’m talking about emotional dividends. That’s how you measure the health of each relationship.

**KEVIN O'LEARY**  
**SHARK ON ABC'S SHARK TANK,**  
**FOUNDER AT O'LEARY FINANCIAL**  
**GROUP, BESTSELLING AUTHOR,**  
**PHOTOGRAPHER, GUITARIST & VINTNER**

<http://goo.gl/ahwSLE>

What does Jobs teach us about the notions of simplicity and functionality in design?

How do Jobs's achievements alter the way we think about technology in relation to human life?

STEVE JOBS AND PHILOSOPHY  
(POPULAR CULTURE AND PHILOSOPHY)  
BY SHAWN E. KLEIN

<http://goo.gl/ahwSLE>

**FREE** signup



# All-in-one Agile Management Tool

---

**To get things done better & faster!**

Yodiz is a visual tool for Agile & Issue management

<http://goo.gl/ahwSLE>

[www.yodiz.com](http://www.yodiz.com)